



BRYAN BAEUMLER and International Solar Solutions Form Strategic Partnership

August 14 - 2018 - The management team at **International Solar Solutions Inc. (iSolar)** is thrilled to announce the launch of its 5 year strategic partnership with **Bryan Baeumler** the star of HGTV's Bryan Inc., Leave it to Bryan and other popular DIY shows. The partnership is ideally suited for both parties as Bryan Baeumler is known for his advocacy of high performing homes particularly in the areas of heating, ventilation, air-conditioning, plumbing and electrical. As iSolar is a leading developer of residential solar products including its universally fitting iSolar Attic Fan, the endorsement of its technology by Bryan Baeumler is welcomed with open arms.

"I have been in enough attics to see why roof shingles don't perform to their full life expectancy and that an improperly ventilated attic causes several other problems, not the least of which is unnecessary temperature discomfort on upper floors. Constant air flow is the answer when it comes to the preservation of interior attic materials and roof shingles" according to Bryan Baeumler.

www.bryanbaeumler.com

iSolar has been pursuing a broader consumer awareness bandwidth for the attic ventilation category which until now has been a misunderstood aspect of home maintenance and energy performance. Recent efforts to establish the iSolar Attic Fan with various government and utility residential energy saving programs has increased its profile, but it is the consumer profile that is the holy grail. The partnership with Baeumler will enhance the attic ventilation category and the iSolar Attic Fan. www.isolarsolutions.ca

Bryan's next TV series (*working title is Island of Bryan*) will involve the wholesale remodeling of a resort in the Bahamas, which as fate would have it, has suffered from years of constant exposure to moisture and salt without adequate attic ventilation. The series will air during the winter / spring of 2019.